



### COURSES

Programmes range from Certificate to Diploma level articulating into Bachelor's degree in:

- Engineering
- Business
- Accountancy
- Media, Communications & Advertising
- Multimedia & IT
- Art & Design
- Economics & Finance
- Hospitality & Tourism
- Performing Arts
- Early Childhood Education

### PRIME GROUP

Founded in 1986, PRIME has experienced rapid growth and expansion as well as gained national and international recognition, providing tertiary education to students who aspire to become valuable working adults, as well as adult learners who intend to further their education. Part of SEG International Bhd, the largest private education provider in Malaysia, the PRIME Group consists of PRIME College USJ, MSC International College, Summit International College, PRIME College Bukit Mertajam, PRIME Training & Development Centre Alor Setar and PRIME College Miri.

### FACILITIES

Computer, Multimedia, Science and Engineering and Audio Visual labs • Internet and Hotspot wireless access facilities • Library • Recreation Centre • Games & Student Lounge

### INTERNATIONAL RECOGNITION & ACHIEVEMENTS

Since 1996, close to 200 PRIME students have been conferred First Class Honours from prestigious universities from the UK and Australia, averaging about 16 per year.



LOCATION MAP

For further enquiries, please contact:  
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